

**PAWPRINT
TRUST**

Application Pack 2025

#AdventureForAll
www.PawprintFamily.com

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Meet the FAMILY

Hi there! We're Charlotte & Jamie, the husband and wife team behind the Pawprint Family and we believe in #AdventureForAll.

It's our mission to help leaders, teachers and parents save time by providing ideas and opportunities to help them deliver everyday adventure and skills for life. We do this through our family of brands; find out more below and head to the website for your next adventure!



PAWPRINT BADGES

Pawprint Badges provides thousands of free activity ideas and resources to help leaders, teachers and parents deliver fun and adventure.

Every activity helps you share skills for life and is linked to one of our pawesome embroidered badges. Build your collection and celebrate adventures, new skills and knowledge gained.

PAWPRINT TRAILS

Pawprint Trails are treasure-hunt style walks around locations in the UK. Solve puzzles, track down the answers and explore everything our great country has to offer.

From historical sights to popular culture discover something new or rediscover a love for where you live then collect the badge to remember your adventures!

Whether you're looking for the perfect addition to your next family holiday or a few hours of fun with friends; each trail can be completed in a few hours or extended with our activity suggestions in to a weekend or a week's worth of fun!

PAWPRINT TALES

Pawprint Tales are fully illustrated stories that can be enjoyed by the whole family. Join Alfie (our fox-red Labrador) on his adventures around the UK - solving puzzles, turning detective and making new friends. With twists and turns, every tale is an opportunity to discover new places, people and history without needing to leave the comfort of your own home.

Enjoy Pawprint Tales alongside your Pawprint Trails or as a standalone adventure!

PAWPRINT TRUST

Every brand in the Pawprint Family supports the Pawprint Trust with 1% from every sale providing grants to young people. We're passionate about enabling young people to access life changing adventures.

Share your adventures and join us over on our social channels for even more adventures and a nosy behind the scenes at Pawprint HQ!



@pawprintfamily



@pawprint_family

GUIDANCE NOTES

For Applicants & Supporters



The Pawprint Trust will accept applications between **1st January 2025** and **31st March 2025**. Successful applicants will receive decisions no later than **31st May 2025**. Forms received outside of these dates will not be accepted.

The Pawprint Trust is open to all young people and the following conditions apply to **applications**:

- Applicants must be age **11 to 25 years** (inclusive) at the time of the project and be resident in the UK.
- The young person must complete the written application form unless they are unable to. See guidance below. 'If you are a young person and unable to complete the application yourself'.
- A young person may apply as an individual, on behalf of a team of young people who will share the grant money equally or an organisation where the money will be used by most/all of the members.
- Only one application per person, per year will be accepted.
- Projects cannot be funded if they take place prior to 31st May 2025.
- Applications can not be considered retrospectively (if the project has already taken place).
- Domestic and international projects are considered equally.
- Applications completed incorrectly will not be considered.
- Funds are limited only by the total funds available. There is no limit to individual grant amounts but previous grants have ranged from £50.00 to £1000.00 approximately.

All applicants are encouraged to take into account this **guidance** when completing their applications:

- Complete application form fully, completely and in detail.
- Send all pages and evidence in one envelope/email.
- Please do not send your application multiple times i.e. by email and post.
- Make full use of space provided and continue using the additional sheet if necessary.
- Ensure all information is personal, thorough and clear; detailing the need for funding, how grant money will be used and the wider impact of the funding to yourself/wider community.
- Evidence of fundraising/planning should be clear including amounts raised.
- Applicants are responsible for ensuring that forms are received prior to the deadline. We cannot accept forms after the deadline due to postal delays/other circumstances.
- Where applicants are under the age of 18 years at the time of application, parental consent must be given and the relevant section completed in full.

Each application should be accompanied by a **supporting statement** and the following considered:

- The individual providing the statement should know the young person well (i.e. a leader, teacher, etc) and should not be a member of your family.
- Any special consideration necessary (including special educational needs, family circumstances and/or extenuating circumstances) should be detailed in the supporting statement.

The following applications **will not be accepted**:

- Requests to support or start-up businesses.
- Support for educational course requirements even if they are of a voluntary or adventurous nature.
- Funding for educational courses or equipment to attend formal education.
- Applications from main stream educational providers for extra-curricular trips or activities. Applications from a young person/individual for funds to attend such an activity would be considered.
- Applications for provision funded by central or local government.
- Requests for funds for personal medical equipment needed as part of day to day living. Applications for some additional support in order to participate in a specific project or activity that meet our 'everyday adventure' criteria may be considered.
- Funding for qualifications, even if these were to be used in a voluntary capacity.

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For Applicants & Supporters



- Applications for rent and general running costs, e.g. utilities, insurance, refreshments, etc. Applications for activity equipment to be used on a regular basis would be considered.
- Grants for supporting another charity's general funds but support for specific projects that support 'everyday adventure' will be considered.

If you are a young person and **unable to complete the application yourself**:

- A parent/guardian may complete the application form on your behalf. Please ensure the name and date of birth on the application are yours and not those of the person completing the form on your behalf.
- The supporting statement outlines the reasons the application form can not be completed by you.
- As far as possible, the Trustees would like to hear your 'voice' in the application and welcome alternative media to provide this, e.g. video, photos, artwork, etc.
- Please ensure all details from the application form are provided in or alongside any alternative application.

If your application is successful you will be required to provide photos and receipts as proof of purchase for specific items along with a short written report detailing how funding from the Pawprint Trust helped support you in your project. **By submitting an application you agree to the details being used at the discretion of the Trust and Pawprint Family for the promotion/advertising of the Trust and its work.**

If for any reason your project does not take place, the Pawprint Trust reserves the right to request any grants made be returned.

How to **submit your application**:

Please complete your application using the guidance notes above then scan and send the **application form and any additional pages** by email to:

applications@pawprinttrust.com

If you don't have access to email, you can submit your application by post to:

Pawprint Trust, Unit 5 The Portal, Elmhurst Business Park, Lichfield, WS13 8EX

Please note: due to the volume of applications received it is not possible for us to respond to every application individually, provide personalised feedback or acknowledge receipt of applications. If you have not heard from us by 31st May 2025, please assume your application has been unsuccessful.

We wish you the best of luck with your application and every success with your adventures.

If you are unsure or have any questions please email
applications@pawprinttrust.com

Application Form

2025 page 1

**PAWPRINT
TRUST**

Applicant Name	
Date of Birth	
Address	
Telephone	
Email	
Current Scouting/Girlguiding Role (if applicable)	
Account Name for cheques to be made payable to (if successful)*	
Are you applying as an individual/team or organisation? (Please circle)	Individual Team Organisation
What is the title of your project/adventure?	
When will your project take place?	
Amount applying for	
Total needed for the project	
Please provide a breakdown of how grant funds will be spent	
How much have you raised so far?	

Parental Consent (for applicants under the age of 18 years at the time of application):

I confirm that I am the legal parent/guardian for the above and consent to their/our data being used by The Pawprint Trust for the purposes of this grant application.

Signed (Parent)	
Print name	
Email	
Telephone	
Date	

* If applying for a Scouting/Girlguiding project this must be a unit/charity account regardless of age. For individual applicants this account must be that of a parent/guardian/carer unless you are over 18 years of age.

Young Person's Statement

Application Form 2025 page 2

**PAWPRINT
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Please explain the details of your project and what the grant money will be used for (continue on additional sheet if necessary)

In your statement, please ensure you answer all of the following questions:

- What do you need the funding for and how will the money be used?
- What fundraising have you already done and do you have any plans for further fundraising?
- What will be the wider impact of the project/adventure to other people?
- What will be the impact and benefit of the project/adventure to you?

I confirm that I am a young person age 11-25 (inclusive) and that the information I have provided is accurate to my knowledge.

Signed (Applicant)	
Print name	
Date	

Please attach to this form any further information/supporting documents you feel will aid your application or may be necessary in order for the trustees to make an informed decision on your application.

Supporting Statement

Application Form 2025 page 3

Supporter Name	
Supporter Role	
How do you know this young person?	
Supporting statement (continue on a additional sheet if necessary)	
I confirm that the information I have provided is accurate to my knowledge.	
Signed (Supporter)	
Print name	
Date	

Additional Page

Applicant Name		Page number
Date of Birth		

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