

The Snowman and The Snowdog™ Challenge



Are you ready for a festive adventure?

The Snowman and The Snowdog has been warming hearts since 2012, with themes of love, loss and friendship. Join us on a magical flight to find out more.

For even more programme ideas check out our 'Snowman' board over on www.Pinterest.com/PawprintFamily

#AdventureForAll
www.PawprintFamily.com

Meet the FAMILY

Hi there! We're Charlotte & Jamie, the husband and wife team behind the Pawprint Family and we believe in #AdventureForAll.

It's our mission to help leaders, teachers and parents save time by providing ideas and opportunities to help them deliver everyday adventure and skills for life. We do this through our family of brands; find out more below and head to the website for your next adventure!



PAWPRINT BADGES

Pawprint Badges provides thousands of free activity ideas and resources to help leaders, teachers and parents deliver fun and adventure.

Every activity helps you share skills for life and is linked to one of our pawesome embroidered badges. Build your collection and celebrate adventures, new skills and knowledge gained.

PAWPRINT TRAILS

Pawprint Trails are treasure-hunt style walks around locations in the UK. Solve puzzles, track down the answers and explore everything our great country has to offer.

From historical sights to popular culture discover something new or rediscover a love for where you live then collect the badge to remember your adventures!

Whether you're looking for the perfect addition to your next family holiday or a few hours of fun with friends; each trail can be completed in a few hours or extended with our activity suggestions in to a weekend or a week's worth of fun!

PAWPRINT TALES

Pawprint Tales are fully illustrated stories that can be enjoyed by the whole family. Join Alfie (our fox-red Labrador) on his adventures around the UK - solving puzzles, turning detective and making new friends. With twists and turns, every tale is an opportunity to discover new places, people and history without needing to leave the comfort of your own home.

Enjoy Pawprint Tales alongside your Pawprint Trails or as a standalone adventure!

PAWPRINT TRUST

Every brand in the Pawprint Family supports the Pawprint Trust with a percentage of profits from every sale providing grants to young people. We're passionate about enabling young people to access life changing adventures.

Share your adventures and join us over on our social channels for even more adventures and a nosy behind the scenes at Pawprint HQ!



@pawprintfamily



@pawprint_family

HOW TO: Use Your Challenge Pack



This Challenge Pack has been divided into 4 sections: Craft, Food, Games and Other. In order to help you provide a balanced and varied programme for your young adventurers we recommend that the following number of activities are completed by each age group:

Age 3 - 5						
Age 5 - 7		Craft	Food	Games	Other	PICK
Age 7 - 11	+					
Age 11 - 14	+					
Age 14 - 18	+					
Age 18+	+					

Leaders, Teachers & Parents
Award yourselves a badge for supporting your young adventurers in their activities!

TOP TIPS

- Adapt activities as necessary to meet your needs.
- Add your own activity ideas or develop them into projects.
- Use what you have; don't buy in lots of new materials/equipment.
- No need to send us evidence, responsible grown-ups decide when the badge has been earned.
- One challenge badge can take as long as you like; from a few hours to days or even a full term!

Terms of Use

By downloading or purchasing this resource you agree to our terms of use as outlined below. As a husband and wife team we work hard to keep all of our resources and activity ideas available free of charge; we can only do this with your help.

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Use this resource with your young adventurers.	Redistribute or sell this resource in any way, shape or form.
Direct people to this resource online by sharing our website links.	Upload this resource to a website for download.
Tell your friends/family/colleagues about us!	Copy or modify any part of this resource to share with others either for free or for sale.
Share photos of you enjoying your adventures with us on social media.	Use any text, graphics, content or fonts without our written permission.

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You can view the extended terms of use on our website www.pawprintfamily.com/terms-conditions



The Snowman™

AND THE SNOWDOG

Welcome to The Snowman and The Snowdog Challenge...

Since the release of The Snowman in 1978, this classic story has become a much loved Christmas favourite. The Snowman and The Snowdog continues the adventure for a new generation by beautifully capturing the magic and excitement of the original film as well as being a heart-warming story about love, loss and friendship.

Created by best-selling author and illustrator Raymond Briggs, this detailed hand-drawn masterpiece was watched by over 10 million people when it released as a short film in 2012.

We've teamed up with Pawprint Family to bring you a unique challenge pack and badge that will help bring the spirit of Christmas to all and take you on the flight of a lifetime.

'The Snowman™ and The Snowdog'
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THE SNOWMAN™ Snowman Enterprises Limited
'The Snowman' by Raymond Briggs is published by Puffin





Craft

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- ❄️ In *The Snowman and The Snowdog*, the characters fly through the sky on an airplane. Put together your own airplane using ice lolly sticks.
- ❄️ Knit a jumper, hat or scarf to keep you warm on a night-time adventure.
- ❄️ Assemble a snowman in a bag.

How?

Design your snowman's face on the front of a clear sandwich bag, you could cut and stick on a mouth, eyes and tangerine shaped nose using craft paper. Once you are happy with your snowman design and the glue has completely dried, squirt some shaving cream into your bag and zip it shut. This is a great sensory activity, especially for younger adventurers.

- ❄️ Draw a picture of how you would design your own snowman and snow dog. Would your snowman wear a hat or some silly glasses? Would your snow dog's ears be made out of socks or something else?
- ❄️ Craft the Snowman using an old sock.
- ❄️ Paper-cut some snowflakes using the free resource in our website.
- ❄️ Make a Santa Claus mask using a paper plate, red craft paper and some cotton wool balls.
- ❄️ Create a poster to promote the Snowman's Annual Downhill Race to locals.
- ❄️ Find a recipe that works for you and use it to whip up some fake snow.

Here's an idea!

Why not use your fake snow to shape a scene from *The Snowman and The Snowdog*?

- ❄️ Have a go at making some hanging sparkly icicles using tin foil, string, glue and blue glitter.
- ❄️ Build The Snowman and The Snowdog using papier mache.
- ❄️ Design a toy to give to somebody as a Christmas present.
- ❄️ Put together an outfit that you would wear to the North Pole.
- ❄️ Make a collage of photographs from all of your favourite winter memories with friends or family.



Food

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BADGES**

- ❄️ Make snowflakes using cocktail sticks and marshmallows.
- ❄️ Find a recipe online for a Snowball mocktail and give it a try. This festive drink is the perfect addition to any Christmas party.
- ❄️ Put together an edible snow scene.

Here's an idea!

Why not use desiccated coconut to look like the snow? Not only does it look realistic but it tastes delicious too!

- ❄️ Brrrr...it's cold! Warm up from the winter chill by taste testing hot chocolate with different ingredients added such as mint, orange or caramel.
- ❄️ Whip up some chocolate and marshmallow snowballs.

How?

Melt 55g of butter in a saucepan or microwave and combine with 200g digestive biscuits, 55g drinking chocolate, 55g desiccated coconut and half a tin of condensed milk. Use a handful of the mixture at a time to cover a marshmallow and roll into a ball shape. Repeat this step until you have used all of your biscuit mix and then roll each ball in more coconut. Keep these in the fridge until they are set and enjoy with a delicious hot drink of choice.

- ❄️ *The Snowman and The Snowdog* is the perfect story to get you into the festive spirit. Prepare a festive spread for your friends, family or group to enjoy.
- ❄️ Have a go at cooking up some winter warmers such as stew, soup or pie. Find a recipe from an old magazine, book or online.
- ❄️ Fix up snowman snack bags.

What?

Snowman snack bags are the perfect party bag idea to give out after enjoying a Snowman and The Snowdog themed party. The idea is to make the bags look like a deconstructed snowman. Fill some clear sandwich bags with pretzel sticks (twig arms), chocolate chips (coal eyes), marshmallows (snow body) and orange jelly beans (tangerine nose).

- ❄️ Build an igloo using sugar cubes.
- ❄️ Bake and decorate a cake to look like the airplane that the Snowman, Snowdog and Billy travelled to the North Pole in.



Games

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- ❄ Warm up your body before heading out on a snowy adventure by taking part in some classic sports warm ups such as high knees, jumping jacks and arm swings.
- ❄ Have a race to make your own toilet paper snowmen.

How?

Using rolls of toilet paper in small groups wrap one member up so they have a snowman body. Cut some circles of card for buttons and wrap a scarf around their neck. Finally put on a hat. The first team to 'build a snowman' wins! What other games could you play or what crafts could you do to use the toilet paper?

- ❄ Play Snowman Beetle Drive using the free resource on our Pawprint Family website.
- ❄ In *The Snowman and The Snowdog*, the characters arrive in the North Pole to be greeted by a number of snow people who are taking part in the Snowman's Annual Downhill Race. Craft your own set of skis using laminated paper or some recycled cardboard and use them to slide around and join in the fun!
- ❄ Act out the story of *The Snowman and The Snowdog*.
- ❄ Have a game of Snowman and Snowdog Bowling.

What?

Decorate 10 paper cups with to look like either the Snowmen, Snowdog or a combination of the two characters. Once all of your cups have a face, stack them on top of each other with four cups on the bottom, three cups on the next row, two cups and then one on the top (these will be your bowling pins). Then use a small ball or scrunched paper to see how many pins you can knock over at one time.

- ❄ Take part in a snowball fight using crumbled recycled newspaper for the snowballs.
- ❄ The Snowman and the Snowdog take Billy on a flying adventure through the night sky. Make a list of all the things you can think of that can fly. If playing with others such as family, friends or members of a group, see who can come up with the longest list.
- ❄ Go sledging! If you don't have any real snow, head to an indoor snow-dome or make a grass sledge instead!



Other

- * In the story of *The Snowman and The Snowdog*, Billy opens up a parcel from Santa Claus in the hope that it is just what he asked for in his letter. Write your own Christmas wish list to post to Santa.
- * Listen to the song *Light the Night* by Andy Burrows which was released alongside *The Snowdog* and *The Snowdog* film in 2012.
- * Put together your own kit to prepare for an future outdoor adventure.
- * In 2023, *The Snowman and The Snowdog* won the Televisual Bulldog Award in the Best Children's category. Discuss with friends or family what you think are the best children's stories of all time.
- * Complete your own research to find out what dog breeds love the snow.
- * Visit a local snow centre and take part in some snow sports such as snowboarding, skiing or sledding.
- * Watch the 2012 film *The Snowman and The Snowdog*.
- * Take a trip to the theatre to see a production of *The Snowman*.
- * Use your imagination to rewrite the story of *The Snowman and The Snowdog*.
- * Take a look at some of Raymond Briggs' other festive stories such as *The Snowman* and *Father Christmas*.
- * At the beginning of the story, Billy sadly loses his pet dog and really misses him. Draw a picture of an old family pet and talk to friends, family or members of a group about your favourite memories together.

Did you know?

Studies have shown that a person is scientifically happier when they spend time with a dog. Dogs have proven to reduce stress and anxiety due to the human brain releasing a hormone called oxytocin, also known as the 'cuddle chemical'.

- * Design your own airplane that will fly you to the destination of your dreams.
- * Make a Christmas card inspired by *The Snowman and The Snowdog* to send to somebody special.
- * Sing along to some festive songs that include snowmen such as *Frosty the Snowman* by Bing Crosby or *Snowman* by Sia.

Adventure Complete?

Reward your young adventurers with their Snowman and Snowdog™ Challenge badge to mark their achievements! Head to the website to bag yours, download certificates and discover even more adventures!



Create a Keepsake!

Experienced adventure? Made memories? Then it's time to create a keepsake! Our Pawprint Family camp blankets are the perfect place to sew your badges and look back on them for years to come.



Personalise it!

Got your camp blanket? Then it's time to make it yours! Our alphabet badges are big, bright and bold...the perfect addition to your camp blanket, hoodies, bags and more. What will you personalise first?



Even More Rewards!

We're all about added value here at Pawprint Family. In addition to the 1000s of free activity ideas and resources you'll find loyalty stickers in every order and you can claim Children's University learning hours too!



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