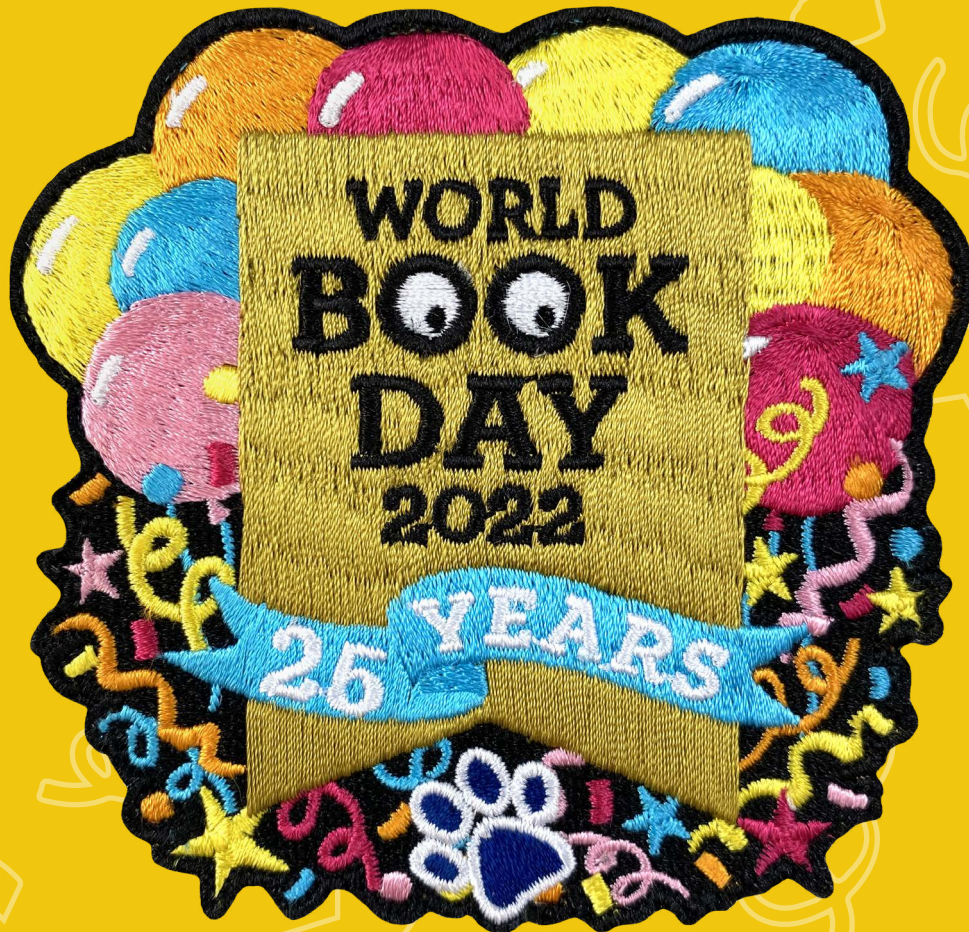


World Book Day Challenge



Happy Birthday World Book Day®!

As World Book Day turns 25 we're joining in the celebrations with a party theme and activity ideas based on this year's £1/€1.50 books.

For even more programme ideas check out our 'World Book Day' board over on www.Pinterest.com/PawprintFamily

#AdventureForAll
www.PawprintFamily.com

Meet the FAMILY

Hi there! We're Charlotte & Jamie, the husband and wife team behind the Pawprint Family and we believe in #AdventureForAll.

It's our mission to help leaders, teachers and parents save time by providing ideas and opportunities to help them deliver everyday adventure and skills for life. We do this through our family of brands; find out more below and head to the website for your next adventure!



PAWPRINT BADGES

Pawprint Badges provides thousands of free activity ideas and resources to help leaders, teachers and parents deliver fun and adventure.

Every activity helps you share skills for life and is linked to one of our pawesome embroidered badges. Build your collection and celebrate adventures, new skills and knowledge gained.

PAWPRINT TRAILS

Pawprint Trails are treasure-hunt style walks around locations in the UK. Solve puzzles, track down the answers and explore everything our great country has to offer.

From historical sights to popular culture discover something new or rediscover a love for where you live then collect the badge to remember your adventures!

Whether you're looking for the perfect addition to your next family holiday or a few hours of fun with friends; each trail can be completed in a few hours or extended with our activity suggestions in to a weekend or a week's worth of fun!

PAWPRINT TALES

Pawprint Tales are fully illustrated stories that can be enjoyed by the whole family. Join Alfie (our fox-red Labrador) on his adventures around the UK – solving puzzles, turning detective and making new friends. With twists and turns, every tale is an opportunity to discover new places, people and history without needing to leave the comfort of your own home.

Enjoy Pawprint Tales alongside your Pawprint Trails or as a standalone adventure!

PAWPRINT TRUST

Every brand in the Pawprint Family supports the Pawprint Trust with a percentage of profits from every sale providing grants to young people. We're passionate about enabling young people to access life changing adventures.

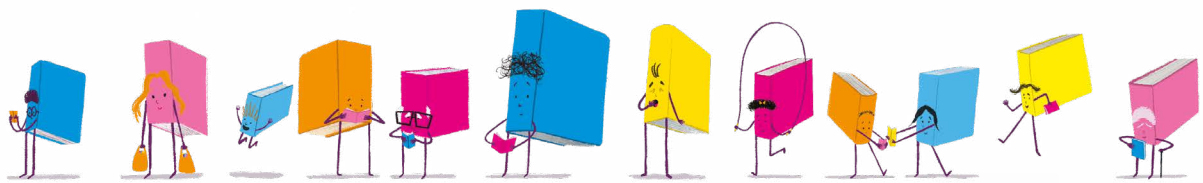
Share your adventures and join us over on our social channels for even more adventures and a nosy behind the scenes at Pawprint HQ!



@pawprintfamily



@pawprint_family



Hello from World Book Day!



We're delighted to be working with Pawprint Family to celebrate World Book Day.

This year we are **celebrating our 25th Birthday** and we hope you will join the fun and celebrate with us!

World Book Day changes lives through a love of books and shared reading.

Our mission is to promote reading for pleasure, offering every child and young person the opportunity to have a book of their own.

Reading for pleasure is the single biggest indicator of a child's future success – more than their family circumstances, their parents' educational background or their income.

We want to see more children, particularly those from disadvantaged backgrounds, develop a love of reading for pleasure and the improved life chances this brings them.

Our Approach is based on research which tells us that there are **6 elements which support a child reading for pleasure:**

1. Being read to regularly
2. Having books at home and school
3. Having a choice in what to read
4. Finding time to read
5. Having trusted help to find a book
6. Making reading FUN!



Find out more at worldbookday.com

**Just 10 MINUTES
a day reading with
a child makes a big
difference to their
future success.**



Changing lives through a love of books and shared reading.

World Book Day® is a charity sponsored by National Book Tokens.



WORLD
BOOK
DAY®

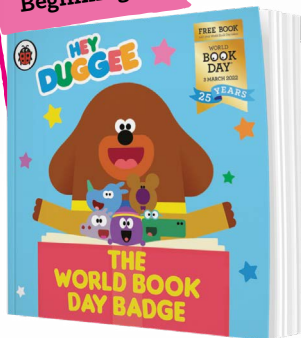
3 MARCH 2022

25 YEARS

Celebrating 25 Years of World Book Day

Introducing 2022's brand new and exclusive £1 books for all ages!

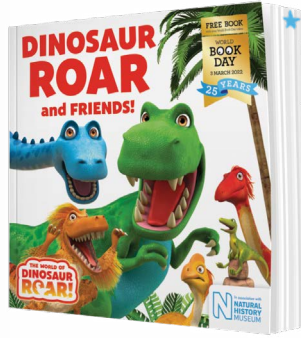
Beginning



PENGUIN RANDOM HOUSE



PENGUIN RANDOM HOUSE

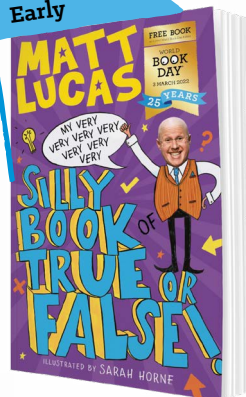


MACMILLAN CHILDREN'S BOOKS

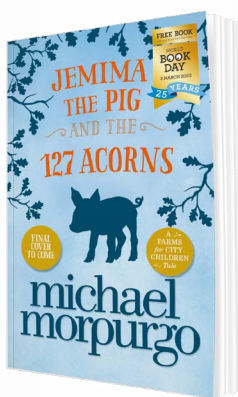


World Book Day 2022's
brand new official illustrator:
Allen Fatimaharan

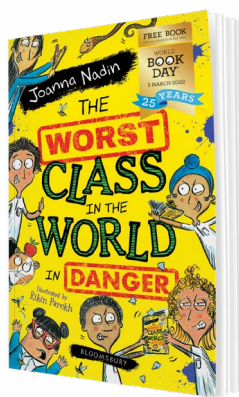
Early



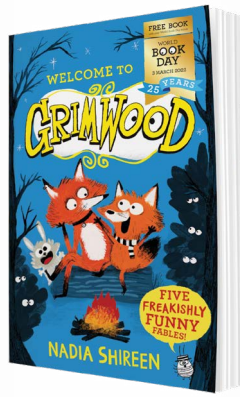
FARSHORE



HARPERCOLLINS CHILDREN'S BOOKS

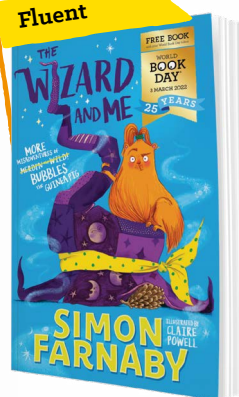


BLOOMSBURY CHILDREN'S BOOKS



SIMON & SCHUSTER
CHILDREN'S BOOKS

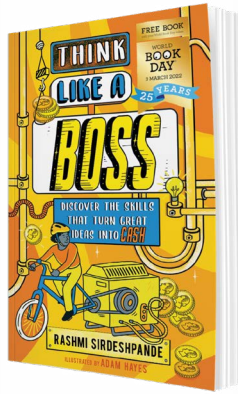
Fluent



HACHETTE CHILDREN'S BOOKS

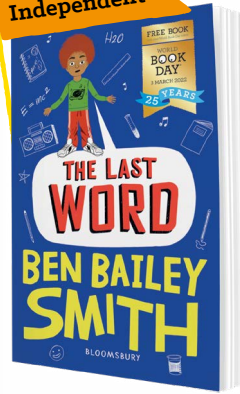


KNIGHTS OF

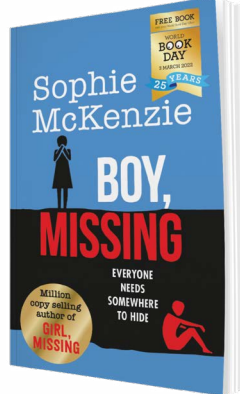


HACHETTE CHILDREN'S BOOKS

Independent

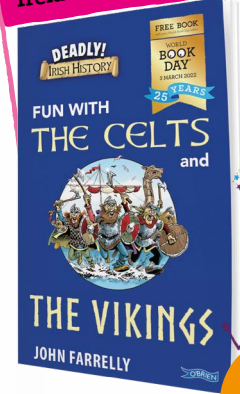


BLOOMSBURY CHILDREN'S BOOKS



SIMON & SCHUSTER
CHILDREN'S BOOKS

Ireland only



THE O'BRIEN PRESS

WELSH ONLY
There will be
one Welsh title.
Contact the Books
Council of Wales
for info.

Find out more at worldbookday.com

Changing lives through a love of books and shared reading.

World Book Day® is a charity sponsored by National Book Tokens.

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NATIONAL
BOOK
tokens

PAWPRINT BADGES

Age 3 - 5



Age 5 - 7



Age 7 - 11



Age 11 - 14



Age 14 - 18



Age 18+



Craft



Food



Games



Other



Award yourselves a badge for supporting your young adventurers in their activities!

- 🐾 Adapt activities as necessary to meet your needs.
- 🐾 Add your own activity ideas or develop them into projects.
- 🐾 Use what you have; don't buy in lots of new materials/equipment.
- 🐾 No need to send us evidence, responsible grown-ups decide when the badge has been earned.
- 🐾 One challenge badge can take as long as you like; from a few hours to days or even a full term!

Please Do	You May Not
Use this resource with your young adventurers.	Redistribute or sell this resource in any way, shape or form.
Direct people to this resource online by sharing our website links.	Upload this resource to a website for download.
Tell your friends/family/colleagues about us!	Copy or modify any part of this resource to share with others either for free or for sale.
Share photos of you enjoying your adventures with us on social media.	Use any text, graphics, content or fonts without our written permission.

You can view the extended terms of use on our website
www.pawprintfamily.com/terms-conditions



Craft

**PAWPRINT
BADGES**



Create your own bookish bunting and decorate each flag with one of your favourite book titles. Why not create 25 flags and use our resource to help?



Design your own book character. What's their story? What do they look like, where do they live, who are their friends?



Dream up your own 25th birthday badge for World Book Day. Why not include your own character or take inspiration from World Book Day illustrator Allen Fatimaharan's work.



Make your own manifesto for living life in the best (and most fun!) way possible...just like Rocket in Nathan Byron and Dapo Adeola's *Rocket Rules*. Will you make a poster/leaflet or something more creative?



Create your own piggy bank. Rashmi Sirdeshpande's book *Think Like a Boss* is packed with ideas for budding entrepreneurs, from understanding money to looking after it and a piggy bank is a great place to start!



Food



Make a birthday tea to celebrate the 25th birthday of World Book Day. Share your party tea with family and friends and enjoy chatting about your favourite books too.



Bake a book-themed birthday cake for World Book Day. Share your photos with us on social media using #WBD25.



Decorate 25 book-themed cupcakes; you could decorate them as your favourite characters, titles or make them all on the theme of your favourite author/illustrator.



Can't make a real campfire for your Other activity? Make an edible campfire and share stories while you decorate, just like the residents of *Grimwood*.



What can you make with potatoes? Jemima the Pig breaks out of her pen to steal potatoes in Michael Morpurgo's *Jemima the Pig and the 127 Acorns*. Cook up a treat for her to enjoy!



Games

PAWPRINT
BADGES



Name 25 books that you've read or would like to read and why. Share your list with others, you might just inspire someone else to pick up a book!



Play the A-Z game using book titles or authors. Can you name one book or author for each letter of the alphabet? We'll get you started: Artemis Fowl, Black Beauty, Charlotte's Web...



Write your own list of funny facts and have a game of true or false with family/friends. Can they guess correctly, true or false. For 2022 Matt Lucas has written *My Very Very Very Very Very Very Very Silly Book of True or False*.



Have a game of Would You Rather to help you decide which story to share, just like Duggee in *Hey Duggee and The World Book Day Badge* by Studio AKA.



Play a game of The Last Word. Name a subject and take it in turns to say a word related to that topic. The person who has the last word wins that round. Based on Ben Bailey Smith's *The Last Word*.



Other



Become a book detective like Nik and Norva in Sharna Jackson's, *Peak Peril*. What can you discover about your favourite author, illustrator or book? Share your findings in a fun way with friends/family.



If your pets/animals could talk what stories would they tell? Have a go at writing a short story from their perspective like Bubbles the guinea pig in Simon Farnaby's *The Wizard and Me*.



Discover more about dinosaurs and take on the T-Rex Challenge. Check out *Dinosaur Roar and Friends* by Peter Curtis and Jeanne Willis for some amazing facts and activities.



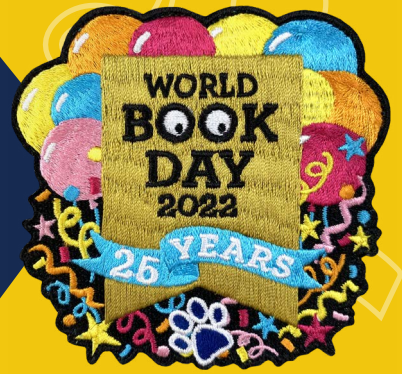
Build a campfire and share stories, just like the residents of Grimwood in Nadia Shireen's *Grimwood: Five Freakishly Funny Fables*.



Challenge yourself to grow £1 and *Think Like a Boss* (Rashmi Sirdeshpande). Donate the money made to World Book Day!

Adventure Complete?

Reward your young adventurers with their World Book Day Challenge badge to **mark their achievements!** Head to the website to bag yours, download certificates and discover even more adventures!



Create a Keepsake!

Experienced **adventure**? Made **memories**? Then it's time to create a **keepsake**! Our Pawprint Family camp blankets are the perfect place to **sew your badges** and look back on them for years to come.



Personalise it!

Got your camp blanket? Then it's time to make it yours! Our alphabet badges are **big, bright and bold**...the perfect addition to your camp blanket, hoodies, bags and more. What will you personalise first?



Even More Rewards!

We're all about added value here at Pawprint Family. In addition to the 1000s of **free activity ideas** and resources you'll find **loyalty stickers** in every order and you can claim Children's University learning hours too!



Subscribe to the **Tribe News** for all the latest adventures direct to your inbox!

Scan me!

