

Moomin® Challenge



Are you ready to explore Moominvalley?

Join Moomintroll, Snufkin, and the rest of the Moomin family as we celebrate friendship, kindness, and acceptance on magical adventures together.

For even more programme ideas check out our 'Moomin' board over on www.Pinterest.com/PawprintFamily

#AdventureForAll
www.PawprintFamily.com

Meet the FAMILY

Hi there! We're Charlotte & Jamie, the husband and wife team behind the Pawprint Family and we believe in #AdventureForAll.

It's our mission to help leaders, teachers and parents save time by providing ideas and opportunities to help them deliver everyday adventure and skills for life. We do this through our family of brands; find out more below and head to the website for your next adventure!



PAWPRINT BADGES

Pawprint Badges provides thousands of free activity ideas and resources to help leaders, teachers and parents deliver fun and adventure.

Every activity helps you share skills for life and is linked to one of our pawesome embroidered badges. Build your collection and celebrate adventures, new skills and knowledge gained.

PAWPRINT TRAILS

Pawprint Trails are treasure-hunt style walks around locations in the UK. Solve puzzles, track down the answers and explore everything our great country has to offer.

From historical sights to popular culture discover something new or rediscover a love for where you live then collect the badge to remember your adventures!

Whether you're looking for the perfect addition to your next family holiday or a few hours of fun with friends; each trail can be completed in a few hours or extended with our activity suggestions in to a weekend or a week's worth of fun!

PAWPRINT TALES

Pawprint Tales are fully illustrated stories that can be enjoyed by the whole family. Join Alfie (our fox-red Labrador) on his adventures around the UK - solving puzzles, turning detective and making new friends. With twists and turns, every tale is an opportunity to discover new places, people and history without needing to leave the comfort of your own home.

Enjoy Pawprint Tales alongside your Pawprint Trails or as a standalone adventure!

PAWPRINT TRUST

Every brand in the Pawprint Family supports the Pawprint Trust with a percentage of profits from every sale providing grants to young people. We're passionate about enabling young people to access life changing adventures.

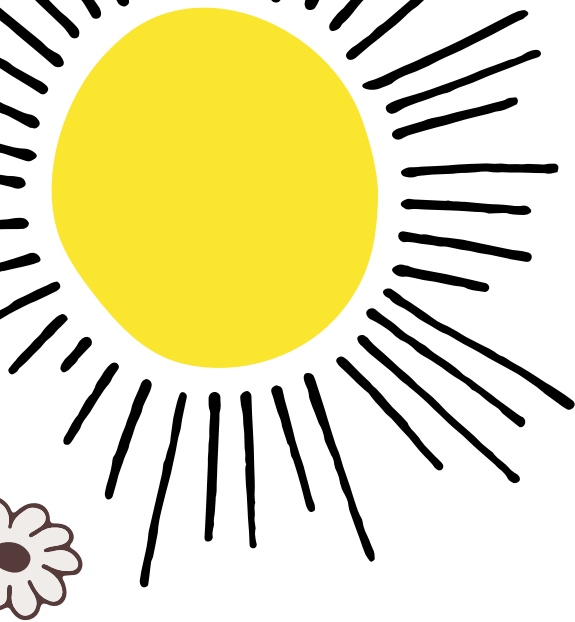
Share your adventures and join us over on our social channels for even more adventures and a nosy behind the scenes at Pawprint HQ!



@pawprintfamily



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WELCOME TO THE MOOMIN® CHALLENGE



The Moomins are the central characters in a series of books and comics, originally published in Swedish in Finland, by Swedish-Finn illustrator and writer Tove Jansson. The carefree and adventurous family live in their house in Moominvalley, though their temporary residences have also included a lighthouse and a floating theatre. From Moominvalley, they embark on many adventures with their various friend including Snufkin, Little My, and Snorkmaiden.

Tove Jansson drew inspiration from the Finnish landscape and her love for nature, filling the Moomin world with forests, rivers, mountains, and magical creatures. Her stories celebrate imagination, courage, and the simple pleasures of every day life, offering lessons about friendship, kindness, and accepting differences.

Now we've teamed up to bring you the Moomin Challenge badge so you can join Moomintroll, Snufkin, and all of their friends on magical adventures in your local area! Get ready to explore the wonders of Moominvalley and dive into all of the heart-warming stories of the Moomins.



HOW TO: Use Your Challenge Pack



This Challenge Pack has been divided into 4 sections: Craft, Food, Games and Other. In order to help you provide a balanced and varied programme for your young adventurers we recommend that the following number of activities are completed by each age group:

| | | | | | | | | |
|--------------------|--|---|--|--|--|--|--|--|
| Age 3 - 5 | | | | | | | | |
| Age 5 - 7 | | | | | | | | |
| Age 7 - 11 | | + | | | | | | |
| Age 11 - 14 | | + | | | | | | |
| Age 14 - 18 | | + | | | | | | |
| Age 18+ | | + | | | | | | |

Craft

Food

Games

Other

PICK

Leaders, Teachers & Parents
Award yourselves a badge for supporting your young adventurers in their activities!

TOP TIPS

- Adapt activities as necessary to meet your needs.
- Add your own activity ideas or develop them into projects.
- Use what you have; don't buy in lots of new materials/equipment.
- No need to send us evidence, responsible grown-ups decide when the badge has been earned.
- One challenge badge can take as long as you like; from a few hours to days or even a full term!

Terms of Use

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Craft

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BADGES**

-  Small acts of kindness can often lead to friendship. Use your artistic skills to create a little gesture of your choice to add some joy somebody's day. You could make a card, decorate a postcard or write a kind note.
-  Moomintroll loves spending time in nature. Go on a nature walk and pick up some natural materials such as leaves, flowers, or twigs. Use your materials to put together a natural collage.
-  Craft your own Stinky character using a black pom-pom, pipe cleaners, and googly eyes.
-  The first Moomintroll painting was completed by Tove Jansson whilst studying in the 1930s. Paint a picture of your favourite Moomin character.



Here's an idea!

Have a go at designing your own Moomin character. What are their likes and dislikes? Which characters do you think they would be friends with?

-  Create a kindness post-box where you can post kind notes and messages to family and friends.
-  Make some puppets of some of the Moomins characters using materials of your choice. Why not put on your own puppet show and act out one of the Moomin stories?
-  Put together a friendship bracelet to give to a friend. Why not make a matching one for yourself?
-  Build a model of the Moominhouse using junk model materials.
-  Design a comic strip about one or more of the Moomins going on an adventure.

Did you know?

In 1954, the world's largest newspaper, London's The Evening News, first published the Moomin comic strip. It reached around 20 million readers daily in over 40 countries!

-  The Moomins believe that everyone should feel welcome and accepted. Create a colourful sign that lets people know they are welcome and put it on your front door.
-  Start your own journal to document all of the adventures you go on.



Food

**PAWPRINT
BADGES**

- 🌸 Stinky will eat almost anything, including Moomin's furniture! Make some edible furniture using foods of your choice.
- 🌸 Make some biscuits or cupcakes to give out to friends.
- 🌸 Set up a community fridge in your area to share unwanted leftovers or any spare produce with those who might need it.
- 🌸 Celebrate Moomin's Day on the 9th of August by hosting a Moomins inspired buffet for your friends or family.

Did you know?

Moomin's Day started in Japan in 2005 to mark the 60th anniversary of the first Moomin story. On this day, fans come together to celebrate the incredible world created by Tove Jansson.

- 🌸 Prepare a picnic with your favourite snacks and head outdoors like Moomintroll and Snufkin would for an adventure.
- 🌸 Arrange fruits and vegetables on a plate to look like a garden, inspired by Moominmamma's love for gardening.
- 🌸 Bake a 'Herman the German'.

What?

Also known as the friendship cake, a Herman is a sweet sourdough starter that is used to make a variety of delicious baked goods such as bread and cake. What makes it extra special is that it grows over time and is traditionally passed from person to person before it is baked, spreading the fun and joy of baking together.

- 🌸 Decorate a cake to look like the Moominhouse.
- 🌸 *"Somebody who eats pancakes and jam can't be so awfully dangerous"* - Finn Family Moomintroll. Whip up some pancakes and enjoy them with some jam.
- 🌸 Tove Jansson was from Helsinki, Finland. Try some traditional Finnish dishes for yourself such as karjalanpiirakka, lohikeitto, or mustikkapiirakka.
- 🌸 Put together your own Moomins themed afternoon tea.
- 🌸 Haffifatteners are mysterious creatures that are pale grey-white in colour and look like mushroom stalks. Use mushrooms in a recipe of your choice.



Games

**PAWPRINT
BADGES**

- ✿ Snork is very talented at building new machines and coming up with new inventions. Create your own invention names for everyday objects and see if your friends or family can correctly identify the objects.
- ✿ Fillyjonks like things in order and love keeping their homes spotlessly clean. Play a game of Fillyjonk's Tidy Treasure Hunt.

How?

The game starts by one person (an adult or leader etc) hiding small toys, or any other safe household objects around a room. Each player gets a basket/bag and a simple checklist of the items they need to find. As they discover each object, they must put it in its proper place such as a toy box or shelf. You could turn this into a race to see who can tidy up the fastest, or let players work together to tidy up the area.

- ✿ Spend some time in nature and play a classic game of i-Spy.
- ✿ Talk about kindness and how it makes you feel in a sweet based game.

How?

Pass round a bag of coloured sweets such as skittles or smarties. Each person takes a set number and then when it is their turn, discusses the following: Red = how do you feel when you are kind to others, Orange = what does kindness look like, Yellow = how can you be kind to someone you don't know, Green = when was the last time someone was kind to you and how did you feel, Purple = how can you be kind to your family, Pink = what is the difference between being 'nice' and being 'kind', Brown = has anyone ever been unkind? How did it make you feel?

- ✿ One of the most important skills we need to remember to be a good friend is the ability to share with others. Take turns in a game or let somebody have a go before you.
- ✿ *"Oh, I want to dance! Couldn't we dance?" - Snorkmaiden, Comet in Moominland.* Play a game that involves dancing such as musical statues.
- ✿ Once a year, every winter, The Lady of the Cold makes an appearance in Moominvalley. Have a snowball flight. If you don't have any real snow try using newspaper balls or large pom poms.
- ✿ Moominmamma is never seen without her handbag, filled with all of her important items such as dry socks, string, bark, sweets, and tummy powder! Fill a bag with safe objects and take turns guessing what objects are in the bag without looking. How many objects did you guess correctly?



Other

PAWPRINT
BADGES

- ✿ Snufkin is a wanderer who loves travelling and exploring the world around him. Make a bucket list of the places you would love to visit one day
- ✿ Organise a future trip to Moominworld in Finland or MoominValley Park in Japan. Alternatively, take a virtual trip to one of these locations by watching videos on YouTube. What would you most like to see or do there?
- ✿ Moominmamma loves tending to her garden. Plant some seeds in a pot or recycled container and watch your plants grow.
- ✿ Discuss: what is friendship? How does it make you and others feel?
- ✿ The first Moomin story, *The Moomins and the Great Flood*, was published by Söderström & Co in 1945. Read a Moomin story of your choice.
- ✿ In 2017, the world's only purpose built Moomin museum opened at Tampere Hall. The collection hosted more than 2000 original works donated by Tove Jansson. Take a look online to explore the museum's exhibits, or plan a future trip and imagine all of the Moomin treasure you could see in real life.
- ✿ Watch an episode of the Moomins TV series.
- ✿ Write a poem about friendship or about a specific friend that you admire.
- ✿ Take part in World Kindness Day on 13th November and encourage your community to get involved too.
- ✿ Hold a Moomins themed party for friends and family.
- ✿ *"Stars are my favourite things. I always lie and look at them before I go to sleep and wonder who is on them and how one could get there"* - Snufkin, Comet in Moominland. Go stargazing and appreciate the beauty of the night sky. How do the twinkling stars make you feel?
- ✿ Spend time cloud-watching and describe what shapes you can see.
- ✿ The Moomins love enjoying the simple things in life. Sit somewhere peaceful and watch the world go by. What can you discover when you slow down?
- ✿ Go for a walk in nature in a forest, park, or countryside. Take a notebook with you to sketch or write about what you discover along the way.
- ✿ Enjoy watching the 2014 animated film, *Moomins on the Riviera* (rated U).

Adventure Complete?

Reward your young adventurers with their Moomin® Challenge badge to mark their achievements! Head to the website to bag yours, download certificates and discover even more adventures!



Create a Keepsake!

Experienced adventure? Made memories? Then it's time to create a keepsake! Our Pawprint Family camp blankets are the perfect place to sew your badges and look back on them for years to come.



Personalise it!

Got your camp blanket? Then it's time to make it yours! Our alphabet badges are big, bright and bold...the perfect addition to your camp blanket, hoodies, bags and more. What will you personalise first?



Even More Rewards!

We're all about added value here at Pawprint Family. In addition to the 1000s of free activity ideas and resources you'll find loyalty stickers in every order and you can claim Children's University learning hours too!



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